



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 102590

**Schedule Dates** 09/12/12-09/18/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 73  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 09/11/12  
**Last Modified** 09/12/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07902835  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,740.00  
**Net Total** \$179,860.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	109	\$211,600.00
<b>Grand Total:</b>	<b>109</b>	<b>\$211,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:30P- 7:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT WHEEL	9/11/12
2.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	9/11/12
3.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	9/11/12
4.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SUNDAY MRN	9/11/12
5.0	Normal Line / NFL-BROWNS/BENGALS	09/16/12-09/16/12	3	:30	12:57P- 4:25P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NFL /BROWNS/BENGALS FOOTBALL	9/11/12
6.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	6:28P- 6:57P (EST)	1							X		\$2,200.00		WBNS-TV (WBNS)	SUNDAY 630PM NEWS	9/11/12
6.0.1	Closed Preempt	09/16/12															WBNS-TV (WBNS)	Pre-Empt/Exception - INCORRECT TIME SPECS	
7.0	Revised Line / SPOT	09/16/12-09/16/12	3	:30	6:57P- 8P (EST)	1							X				WBNS-TV (WBNS)	60 MINUTES	9/11/12
7.1	Normal Line / SPOT	09/16/12-09/16/12	3	:30	7:30P- 8:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/11/12
8.0	Revised Line / SPOT	09/16/12-09/16/12	3	:30	11P- 11:35P (EST)	1							X				WBNS-TV (WBNS)	SUN 11P NEWS	9/11/12
8.1	Normal Line / SPOT	09/16/12-09/16/12	3	:30	11:30P- 12:05A (EST)	1							X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	9/11/12
9.0	Normal Line / NCAA SPORTS	09/15/12-09/15/12	3	:30	3:30P- 6:58P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	9/11/12
10.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:57A- 7A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 73  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 09/11/12  
**Last Modified** 09/12/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07902835  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,740.00  
**Net Total** \$179,860.00  
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<b>Grand Total:</b>	<b>109</b>	<b>\$211,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7A- 8A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/1X PER DAY	9/11/12
12.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/1X PER DAY	9/11/12
13.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	8:58A- 9:55A (EST)	3			X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY/ 1X PER DAY	9/11/12
13.0.1	Closed Preempt	09/12/12															WBNS-TV (WBNS)	Network News Special/Spot - CBS Special Report	
14.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	9:58A- 10:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETS DEAL 1 1X PER DAY	9/11/12
15.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	10:58A- 11:57A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	9/11/12
16.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	11:58A- 12:30P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	9/11/12
17.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	12:30P- 2P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	9/11/12
18.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	2P- 3P (EST)	3			X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	9/11/12
18.0.1	Closed Preempt	09/14/12															WBNS-TV (WBNS)	Pre-Empty/Spot - CBS SPECIAL REPORT	
19.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	3P- 3:55P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 73  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 09/11/12  
**Last Modified** 09/12/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07902835  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,740.00  
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Sep. 2012	109	\$211,600.00
<b>Grand Total:</b>	<b>109</b>	<b>\$211,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	3:58P- 5P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	9/11/12
21.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5P- 6P (EST)	3			X	X	X			3	\$2,200.00	\$6,600.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	9/11/12
22.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	6P- 6:30P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	9/11/12
23.0	Revised Line / SPOT	09/12/12-09/14/12	3	:30	6:58P- 7:30P (EST)	3			X	X	X						WBNS-TV (WBNS)	JEOP 1X PER DAY	9/11/12
23.1	Normal Line / SPOT	09/12/12-09/14/12	3	:30	6:58P- 7:30P (EST)	4			X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	9/11/12
24.0	Revised Line / SPOT	09/12/12-09/14/12	3	:30	7:30P- 7:57P (EST)	3			X	X	X						WBNS-TV (WBNS)	WHEEL 1X PER DAY	9/11/12
24.1	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7:30P- 7:57P (EST)	4			X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/11/12
25.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	11P- 11:35P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	9/11/12
26.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	9/11/12
27.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	9/11/12
28.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	5:57A- 7A (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	9/11/12
29.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	7A- 8A (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/1X PER DAY	9/11/12
30.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	8A- 8:55A (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/1X PER DAY	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 73  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 09/11/12  
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**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07902835  
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31.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	8:58A- 9:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY/ 1X PER DAY	9/11/12
32.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	9:58A- 10:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS DEAL 1 1X PER DAY	9/11/12
33.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	10:58A- 11:57A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	9/11/12
34.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	11:58A- 12:30P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	9/11/12
35.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	12:30P- 2P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	9/11/12
36.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	2P- 3P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	9/11/12
37.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	3:58P- 5P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	9/11/12
38.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	5P- 6P (EST)	2	X	X						2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	9/11/12
39.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	6P- 6:30P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	9/11/12
40.0	Revised Line / SPOT	09/17/12-09/18/12	3	:30	6:58P- 7:30P (EST)	2	X	X									WBNS-TV (WBNS)	JEOP 1X PER DAY	9/11/12
40.1	Normal Line / SPOT	09/17/12-09/18/12	3	:30	6:58P- 7:30P (EST)	3	X	X						3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOPARDY	9/11/12
41.0	Revised Line / SPOT	09/17/12-09/18/12	3	:30	7:30P- 7:57P (EST)	2	X	X									WBNS-TV (WBNS)	WHEEL 1X PER DAY	9/11/12
41.1	Normal Line / SPOT	09/17/12-09/18/12	3	:30	7:30P- 7:57P (EST)	3	X	X						3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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ROMNEY FOR PRESIDENT INC

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42.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	11P- 11:35P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	9/11/12
43.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	9/11/12
44.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	9/11/12
45.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	9/11/12
46.0	Revised Line / SPOT	09/18/12-09/18/12	3	:30	9P- 10P (EST)	1		X									WBNS-TV (WBNS)	NCIS:LA	9/11/12
46.1	Normal Line / SPOT	09/18/12-09/18/12	3	:30	9P- 11P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS:LA	9/11/12
47.0	Normal Line / SPOT	09/12/12-09/12/12	3	:30	9P- 10P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/11/12
48.0	Normal Line / SPOT	09/13/12-09/13/12	3	:30	7:57P- 8:55P (EST)	1				X				1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG /TWO AND A HALF MEN	9/11/12
49.0	Normal Line / SPOT	09/13/12-09/13/12	3	:30	10P- 11P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	9/11/12
50.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI:NY	9/11/12
51.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	10P- 11P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/11/12
52.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/11/12
53.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	10P- 11P (EST)	2	X							2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	HAWAII FIVE-0	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Beverly, MA 01915

## Contract # 102590

**Schedule Dates** 09/12/12-09/18/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 73  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 09/11/12  
**Last Modified** 09/12/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07902835  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,740.00  
**Net Total** \$179,860.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	109	\$211,600.00
<b>Grand Total:</b>	<b>109</b>	<b>\$211,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	M/G For 6.0.1 / SPOT	09/17/12-09/18/12	3	:30	5P- 6P (EST)	1	X	X						1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	SPM NEWS	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."